

Annexure-1: Action Plan - Activities, Budget Allocation and Annual Targets

I&E Policy Objectives	Thrust Area	Planned Interventions/ Program / Activities (Input)	Unit of Measurement (KPIs)	Current Status (Baseline Value)	Budget Allocation / Collaboration (Resource / Source)	Annual Targets (Process / Output)							
						Y1	Y2	Y3					
Objective 1: To establish institutional mechanisms, processes and guidelines to generate knowledge, intellectual properties and innovations from institute and commercialization of innovations through technology transfer, technology licensing and startups etc.	Motivation and awareness	<ul style="list-style-type: none"> • My Story - Motivational Session by Successful Innovators • My Story - Motivational Session by Successful Entrepreneur/Startup founder • Workshop on "Entrepreneurship and Innovation" as Career Opportunity 	No of session / workshop conducted	-	50000	2	2	2					
						Critical Thinking and Designing	<ul style="list-style-type: none"> • Workshop on Design Thinking, Critical thinking and Innovation Design • Field/Exposure Visit to Fab lab, MakersSpace, Design Centres, City clusters etc • Session on Problem Solving and Ideation Workshop 	No of workshop / field visit / session conducted	-	40000	1	1	1
											IPR, Patenting	<ul style="list-style-type: none"> • Workshop on Intellectual Property Rights (IPRs) and IP management for start up 	No of workshop / conducted
Objective 2: To Develop a critical mass of motivated students & faculties with creative potential and	Pre-incubation	<ul style="list-style-type: none"> • Orientation Session on National Innovation and 	No of session	-	30000	1	1	1					



entrepreneurial Orientation & skill set.	and incubation	Startup Policy	/ Field visit conducted	-	-	-	1	1	1	1
Objective 3: To build and strengthen the in-house mentor pool and human resource capacity to drive campus I&E activities; identifying, handholding and guiding potential/early stage entrepreneurs, student innovators at the Institute on regular basis	Startup	<ul style="list-style-type: none"> Exposure and field visit for problem identification Session on Process of Innovation Development Session on "How to plan for Start-up and legal & Ethical Steps" 	No of session conducted	-	-	10000	1	1	1	1
	Idea Pitching	<ul style="list-style-type: none"> Idea Pitching & validation / Institute level Idea competition. Hackathon 	No of competition conducted	-	-	10000	1	1	1	1
	Prototyping	Workshop on Prototype/Process Design and Development	No of workshop conducted	-	-	20000	1	1	1	1
	Business Model	<ul style="list-style-type: none"> Workshop on Entrepreneurship Skill, Attitude and Behaviour Development Session / Workshop on Business Model Canvas (BMC) 	No of session / workshop conducted	-	-	20000	1	1	1	1
Objective 4: To build infrastructure support and facilities to promote innovation & startup and enabling environment of easy access to resources within and outside the institute	Pre-incubation and incubation	<ul style="list-style-type: none"> Session on Innovation/Prototype Validation Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit" Session on Accelerators/Incubation - Opportunities for Students & Faculties - 	No of session conducted	-	-	20000	1	1	1	1



R&D and Innovation	Early Stage Entrepreneurs		No of workshop / Exhibition conducted	-	-	30000	1	1	1
	<ul style="list-style-type: none"> Pitching workshop & linkage of innovators with Innovation Ambassadors. Demo Day / Exhibition / Poster Presentation of Business Plans & linkage with Innovation Ambassadors / Experts for Mentorship Support - Manage through YUKTI-NIR 								
Startup related Ecosystem Support Services	<ul style="list-style-type: none"> Organizing Innovation & Entrepreneurship outreach Program in Schools / Community Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc. 		No of program / field visit conducted	-	-	30000	2	2	2
	Concept	<ul style="list-style-type: none"> Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer 	No of session conducted	-	-	10000	1	1	1
Development and Validation	Partnership / MoU with recognized incubators for faculty and student startups.		No of MoU / collaboration	-	-	20000	1	1	1
	Incubation	Partnership / MoU with recognized incubators for faculty and student startups.	No of MoU / collaboration	-	-	20000	1	1	1
different level and co-creation of new program interventions	Entrepreneurship / Startup		No of MoU / collaboration	-	-	20000	1	1	1
	mentorship, handholding		No of MoU / collaboration	-	-	20000	1	1	1

